

Andrea Alarcon

Curriculum Vitae

Annenberg School for Communication and Journalism
University of Southern California
andrea.alarcon@usc.edu

3502 Watt Way
Los Angeles, CA 90089
andreaalarcon.net

EDUCATION

- 2022 expected **University of Southern California**
Ph.D. in Communication- Annenberg school for Communication and
Journalism, Los Angeles, CA
Committee: Drs Henry Jenkins (chair), Hector Amaya, and Mary
L. Gray
Dissertation: Old maps new tricks: how independent information
workers engage in location arbitrage
- 2022 expected Graduate Certificate in Science and Technology Studies
USC Dornsife Center on Science, Technology, and Public Life
- 2019 M.A. Communication, Annenberg School for Communication and
Journalism
- 2013 **University of Oxford**
MSc in the Social Science of the Internet, Oxford Internet Institute
Oxford, United Kingdom
- 2010 **University of Florida**
B.S. in Journalism, Minor in French, Gainesville, FL
- 2007 **Université de la Sorbonne**
Cours de Civilization Française, Paris, France
-

PUBLICATIONS

PEER REVIEWED JOURNAL ARTICLES

- 2021 (in review) **Alarcon, A.** Co-constructing working spaces: physical
grounding to counteract work precarity. .

- 2021 (forthcoming) **Alarcon, A.**, Altrudi, S. Corry, F. Forelle, MC. Sociotechnical imaginaries of 1968. (*International Journal of Communication*)
- 2019 **Alarcon, A.**, Baik, J., & Kim, D. O. (2019). “Everyone deserves a Smartphone?”: Understanding the media’s legitimization of mobile technology use by Syrian refugees. *Mass Communication and Society*, 1-25.
- 2019 Baym, N., Swartz, L., & **Alarcon, A.** (2019). Convening Technologies: Blockchain and the Music Industry. *International Journal of Communication (19328036)*, 13.

BOOK CHAPTERS/REVIEWS

- 2020 **Alarcon, A.** The Civic Imagination in the Collective Act of Forgiveness: The Exercise of Peace in the Colombian Context. In *Popular Culture and the Civic Imagination: A Casebook*, edited by Henry Jenkins, Sangita Shresthova, and Gabriel Peters-Lazaro. New York, NY: New York University Press.
- 2020 **Alarcon, A.** Essay: Haynes, N. (2016). Social Media in Northern Chile. UCL Press. Spyer, J. (2018). Social Media in Emergent Brazil. UCL Press. *Tapuya: Latin American Science, Technology and Society*.

WHITE PAPERS AND REPORTS

- 2019 **Alarcon, A.**, Gray, M. Future of work global labor: literature review: learning, evaluation and research activity II (LER II); United States Agency for International Development, Democracy, Human Rights and Governance Center under the Learning, Evaluation and Research Activity II (LER II) contract: GS10F0218U/7200AA18M00017.
- 2017 Galperin, H. **Alarcon, A.** (Editors) he Future of Work in the Global South (ed) (2017) Ottawa: IDRC Publishing
- 2014 **Alarcon, A.**, Zeide, E., Rosenblat, A., Wikelius, K., Gangadharan, S. P., & Yu, C. boyd, danah. (2014, October). *Data & Civil Rights: Education Primer*. In Data & Civil Rights Conference.

WORK IN PROGRESS

Alarcon, A. Soledad Altrudi, and Ashton Cooper, Franny Corry. Quarantine, Fast and Slow. (Research in progress)

Alarcon, A. Lanz, P. Lopez, R. Choreographed Resistance: Online Feminist Solidarity Against Gender-Based Violence in Latin America (Research in progress).

RECOGNITION AND FUNDING

2016 - present	Annenberg Graduate Fellowship
2021	Competitive funding recipient. USC Annenberg Graduate Fellowship Research Symposium. Lanz, P., Lopez, R. (\$500 each)
2020	USC Media as Sociotechnical System (MASTS) Research Group – Mobilizing Controversy Summer project-- funding recipient. For “Quarantine, Fast and Slow.” With, Soledad Altrudi, and Ashton Cooper, Franny Corry (\$4000)
2020	USC Graduate School Summer Research Award \$5000
2019	USAID grant for the study of the future of work in the Global South, with Mary Gray
2019	Competitive funding recipient. USC Annenberg Graduate Fellowship Research Symposium. Lanz, P., Rauber, P. (\$1,000 each)
2018	Competitive funding recipient. USC Annenberg Graduate Fellowship Research Symposium. with Baik, J. Kim, D. (\$700 each)
2017	IDRC (International Development Research Center) grant for publication and leading workshop of Future of Work, in Ottaw with Hernan Galperin
2017	Competitive funding recipient, USC Fellowship Boot Camp (\$1,000)
2012	World Bank Institute Innovation Fund Award: Competitive funding recipient, Received \$11,000 for project implementation.
2005	Florida Lottery Bright Futures Scholarship: Full undergraduate tuition

SCHOLARLY PRESENTATIONS

PEER-REVIEWED CONFERENCES

2021 **Alarcon, A.** *Outsourcing the Home: The Location-Independent Worker’s Tactic.* At The 22st Annual Conference of the Association of Internet Researchers. (online)

Alarcon, A. *The Perfect Hostess: A city’s work of Welcoming.* Part of “Encoded erasure: The effects of gender and racial inequities in work

arrangements and cultures panel” (accepted) National Communication Association conference. Seattle, Washington, USA.

Alarcon, A., Altrudi, S., Corry, F. (Alphabetical order) *Of Bread and Time: Temporal Mending Practices Under Quarantine*. 4S Society for Social Studies of Science Conference. Toronto, Canada. (Remote due to COVID-19).

Alarcon, A. Lanz, P. Lopez, R. *Choreographed Resistance: Online Feminist Solidarity Against Gender-Based Violence in Latin America* International Communication Association Conference. (online due to COVID)

2020 **Alarcon, A.** Banet-Weiser, S. Baym, N. Close, S. Ping Sun (Sophie). Roundtable: *Feminized Labor on a Digital Infrastructure*. At The 21st Annual Conference of the Association of Internet Researchers. (online)

2019 **Alarcon, A.** & Baik, J. Kim, D.O. “*Everyone deserves a Smartphone?*”: *Understanding the Media’s Legitimation of Mobile Technology Use by Syrian Refugees*. At the International Communication Association Conference. Washington, DC., USA.

2018 **Alarcon, A.** *Using development discourse as legitimation for Internet.org*. The 19th Annual Conference of the Association of Internet Researchers. Montreal, Canada.

Alarcon, A. (2018) *Everyone wants peace? Contending imaginaries in the Colombian context of peace creation*. National Communication Association conference. Salt Lake City, Utah, USA.

Alarcon, A., Altrudi, M.S., Corry, F., Forelle, M.C. (2018) *Sociotechnical imaginaries of 1968*. In *Critical Mediations, The Fire This Time*, Annenberg Graduate Student Conference. Los Angeles, CA, USA.

2017

Baym, N. Swartz, L. **Alarcon, A.** *Convening Technologies: Blockchain and The Music Industry*. The 18th Annual Conference of the Association of Internet Researchers. (AoIR). Tartu, Estonia.

OTHER RESEARCH PRESENTATIONS

2020 **Alarcon, A.** *Location Arbitrage: The Case of Transnational Remote Labor*. Doctoral Colloquium at The 21st Annual Conference of the Association of Internet Researchers. (online due to COVID)

Alarcon, A. (2020) *The role of workspaces in infrastructuring remote work: use of coffee shops for bringing back the local*. Presented at

- NordiCHI'20 workshop "Sharing & Cooperativism: Designing for Economies" (online due to COVID)
- 2019 **Alarcon, A.** Lanz, P., Rauber, P. (2019) *Google Doodles as Boundaries of Geo-Targeted National Publics*. Annenberg Symposium. Los Angeles, California, USA.
- 2018 **Alarcon, A.** Baik, J. Kim, D. *Luxury or necessity?: Understanding the media's legitimization of mobile technology use by Syrian refugees*, Annenberg Symposium, April 2018.
- (Panelist) *Dreaming Wakanda: Black Panther and Civic Imagination*, The Innovation Lab, University of Southern California, April 2018.
- 2017 Workshop convener: *Future of Work in the Global South*, Ottawa, Canada, June 2017, International Development Research Center, Ottawa, Canada.

HIGHLIGHTED RESEARCH EXPERIENCE

- 2021 Microsoft Research Summer Internship, Social Media Collective
- Fall 2020 Research editor, International Journal of Communication, Annenberg Press University of Southern California, Los Angeles, California.
- Fall 2017-Spring 2019 Research Assistant, Henry Jenkins
- The Civic Imagination Project
 - Imagine 2040 Symposium & Report
 - Imagine 2040 Digital Publication (Medium)
 - Worldbuilding Workshops: Penny Harvest, Define American 2060
 - Podcast: *How do you like it so far?* producer
- Summer/Fall 2017 Research Assistant, ARNIC (Annenberg Research) PI: Hernan Galperin
- Future of Work in the Global South project in conjunction with the IDRC (International Development Research Center).
- Hosted/organized workshop to lay out research objectives in the IDRC headquarters in Ontario, Canada.

July 2015- 2016 Research Assistant, Microsoft Research. Worked with researchers: Nancy Baym, Mary Gray, Tarleton Gillespie, Kate Crawford. Cambridge, Massachusetts

RESEARCH GROUPS

2017-2020 Media as Sociotechnical System (MASTS), Annenberg Innovation Lab. Annenberg School for Communication and Journalism, University of Southern California. PI: Mike Ananny, Colin McClay

2016-2019 Civic Paths, Annenberg School for Communication and Journalism, University of Southern California. PI: Henry Jenkins

TEACHING EXPERIENCE

Spring 2021 Instructor, Public Speaking, University of Southern California

Fall 2018 Teaching Assistant, Section, COMM 206: Communication and Culture, Professor Cristina Visperas University of Southern California

Spring 2019 Teaching Assistant, Section COMM 206: Communication and Culture, Professor Cristina Visperas University of Southern, California

GUEST LECTURES

Summer 2021 Alarcon, A. Old maps new tricks: digital nomadism as tactic in the on-demand economy. COMM 309 Communication and Technology

Spring 2021 Alarcon, A. The relevance of categories in the work/life blur in new modalities of work COMM 309 Communication and Technology

Fall 2020 Alarcon, A. If home can be anywhere? The invisible maintenance labor around the on-demand economy Comm 440

Fall 2019 Alarcon, A. Digital nomads and the new flexible economy. Guest lecture. COMM 339 Communication Technology and Culture

Spring 2019 Alarcon, A. Fanon: Black skin, white masks, understanding the history of microaggressions. Class lecture. COMM 206. Communication and Culture

Alarcon, A. Online labor, invisibility and visibility of online workers
COMM 206. Communication and Culture

PROFESSIONAL MEMBERSHIPS

Association of Internet Researchers (AoIR), 2016 - present
 International Communication Association (ICA), 2016 - present
 National Communication Association (NCA), 2016 - present

SERVICE TO THE PROFESSION

2020- Current Social Justice committee member of the Labor Tech academic group
 2020 -Current Graduate Student Worker Organizing Committee voting member
 BIPOC committee founding member
 Fall 2020 International Journal of Communication Assistant Editor
 2018-2019 Founding Member, Communication and Cultural Studies Conference
 Committee

RELEVANT WORK EXPERIENCE

2014- 2015 **Discovery Channel Latin America** Bogotá, Colombia
 Develop the online media strategy for Discovery Latin America, reporting to team in Miami. Lead of social media for Home & Health and Discovery Kids for Latin America, with a total of 4 million followers

2010- 2012 **The World Bank** Washington, DC
 Corporate Web Team Multilingual project coordinator: Coordinated the production and launch of multilingual online projects such as The Open Data initiative and the Think Equal campaign on gender equality.

Corporate page web producer: Launched and maintained the World Bank sites including the homepage in French and Spanish, and produced several other sites including World Bank Live and the Results site in HTML, CSS, JavaScript and Flash.

MAINSTREAM MEDIA PUBLICATIONS

Alarcon, A. Lanz, P. Lopez, R.A. “Choreographed Resistance: Feminist Solidarity Against Gender-Based Violence Through ‘Un violador en tu camino’ and The Civic Imagination.” Henry Jenkins’ blog: Confessions of an Aca-Fan.

Alarcón, A. “Mujeres Vs. Matoneo: desde videojuegos hasta porno por venganza.” *El Espectador* [Bogotá, Colombia] May, 2015.

Alarcón, A. “¿Cuál es el problema con Internet.org?” *El Espectador* [Bogotá, Colombia] April, 2015.

Alarcón, A. “Eres la suma de todos tus datos: El lugar de lo humano frente a las máquinas predictivas.” *Colombia Digital* [Bogotá, Colombia] April, 2015.

Alarcón, A. “Julian Assange at the Oxford Union.” *The Oxonian Globalist* [Oxford, England] January 2013.

Alarcón, A. “DC Week: The future of media trends.” *The World Bank Blog*. [Washington, D.C.] December, 2011.

Alarcón, A. “Checking out stars in the World's largest telescope.” *ABC News on Campus* [Gainesville, FL] July, 2009.

Alarcón, A. “See the world, one couch at a time.” *ABC News on Campus* [Gainesville, FL] July, 2009.

Alarcón, Andrea. “Bacteria feed the alternative fuel push” *ABC News on Campus* [Gainesville, FL] July, 2009.

Magi, L. Alarcón, A. “Mamá, ¡te paso al presidente!” *El País* [Madrid, Spain] 4 August 2007.

Alarcón, A. “Bogotá (Colombia): Un puente para llegar a las paradas del TransMilenio.” *El País* [Madrid, Spain] August, 4, 2007.

Ramos, D. Alarcón, A. “Los centros hoteleros se blindan ante la llegada del huracán.” *El País* [Madrid, Spain] August, 21, 2007. Print.

Alarcón, A. “Las otras víctimas del terremoto” *El País* [Madrid, Spain] 18 August 2007. Print.

Alarcón, Andrea. “Yo no tengo móvil” *El País*. [Madrid, Spain] August 2007. Print.